



Advertising Specification Sheet

O-Cartz provides safe, reliable, and convenient shuttle service to downtown pedestrians and businesses. This service ultimately will make downtown Orlando, pedestrian and environmentally friendly reducing the need for automobile use.

Audience Reach:

Advertising your business with O-Cartz provides exposure to the many businesses and residents of downtown Orlando.

Downtown stats:

- Of the 4,432 businesses in the downtown area, there are more than 57,000 workers in the public and private sector
- There are over 8,113 housing units in the downtown area with more than 7,699 multi-family units proposed in 2007
- There is more than 2 million square feet of retail, cultural and entertainment space with more than 690,400 square feet of new retail space in development for 2007

Proven Results:

Join other businesses that have increased their customer base and revenue due to advertising or special events with O-Cartz, including:



Shioban Charles Beauty Salon • Orlando Dodge • Progressive Document Destruction
Perla Law Firm • Orlando Gay Chorus • Economic Development Commission
Greater Orlando Chamber of Commerce • Sakilé • City Arts Factory • Coors Light

The Benefits of Mobile Marketing:

It is personal in nature. Consider the fact that instead of advertising on a huge billboard and hoping that those that drive by will see it, you are giving personal attention to the individual. Once they ride in or see an O-cart your brand will be in their memory. This personal touch is quite powerful.



Rates and Requirements:

Advertising contracts are a minimum of 90-days and are negotiable based on availability. Supply your artwork on disc and the ad will be printed on a magnetic surface and adhered to the cart for maximum exposure. **Discount offered on multiple cartz and full wraps**

Advertising contract is for a minimum of 90-days and are negotiable based on availability. Artwork must be supplied a minimum of 5-7 business days prior to contract start date on disc and the ad will be printed on a magnetic surface and adhered to the cart for maximum exposure. Production costs are fixed at \$275 per advertisement. 30-day billing on all advertising contracts.

<u>Location</u>	<u>Dimensions</u>	<u>Price per month</u>
Top of windshield	40"x 8"	\$400
Back of seats	8"x 8" (includes 4)	\$500
Back of Cart	12"x 36"	\$600
Sun Roof (Inside Ceiling)	36"x 28"	\$800
Back Window	36"x 12"	\$1,000
Back of cart	36"x 24"	\$1,200

Date: _____

Company/Contact: _____

Phone Number: _____

Billing Address: _____

Ad Size: _____

Total advertising cost including production: _____

Advertiser Signature

O-Cartz Representative Signature

Contact Info:
321-663-0678 or info@ocartz.com